



## Frequently Asked Questions

### **What are the benefits of CAST Lead?**

CAST Lead is the first school in San Antonio, and possibly the state, that offers a pathway in E-Commerce. The field of E-Commerce is expected to grow at a rapid rate of 17% per year and offers challenging careers with high paying salaries.

CAST Lead offers internship and mentoring opportunities with industry partners who take an active role in working with students. Some of the partnerships available to CAST Lead students are H-E-B, Whataburger, Visit San Antonio, Grupo La Gloria, CE Group, Culinary Institute of America, Courtyard by Marriot, and Phillips Entertainment, among others.

### **What is “E-Commerce”?**

Great question! E-commerce, also known as “electronic or internet commerce” is simply the activity of buying or selling products or services on the internet.

### **What if I am not interested in E-Commerce or not sure about what I want to do?**

Not to worry! CAST Lead also offers pathways in Retail Management, and Hospitality and Tourism. Additionally, through the interactive learning process, you may discover a career you have never heard of, get relevant and timely exposure to the career by employees in the field, and through this process, discover your passion.

### **What kind of careers would CAST Lead prepare me for?**

- Have you ever wondered about the ins and outs of Amazon, EBay, or Groupon?
- Are you interested in running a hotel, organizing the Spurs Championship parade, or putting on the Rodeo?
- Have you ever thought to yourself, how does H-E-B run its stores, or pick the products for the shelves?

If the answer is yes, you are in luck! These are just a few of the many career paths and questions that CAST Lead prepares you for.

### **But, I want to go to college when I graduate. Is CAST Lead still for me?**

Absolutely! CAST Lead works with higher education partners to maximize the number of college credits that students can earn while in high school and use towards a college degree. Dual Credit and Advanced Placement options are offered.

### **How do I know if CAST Lead is right for me?**

If you are interested in a flexible school schedule where you get to work collaboratively with your classmates on projects, have your voice heard, use technology, be challenged daily, and connect your learning to *real-world* issues, CAST Lead is right for you!

### **Do I have to pay or pass a test to get in?**

No, all you have to do is apply! CAST Lead is a tuition-free, public school open to all Bexar County students and will accept 150 students through a lottery process.

### **Can I still be a part of sports and extracurriculars?**

Definitely. CAST Lead is an East Central ISD school. Sports and extracurriculars can be pursued at East Central High School conveniently located across the street from CAST Lead.

**INCOMING 9th GRADERS CAN APPLY NOW: [CASTLEAD.SCHOOLMINT.NET](https://castschools.com/schools/cast-lead/)**

**More information can be found at our website: <https://castschools.com/schools/cast-lead/>**